

# PRIME NETWORKING EVENT

January 19, 2019

Tips and tricks to make sure you get the most out of our event!

#### **HOW TO USE THIS SHEET**

The Prime Networking Event is a great way to find new opportunities. With this in mind, it is best to be prepared! In order to get the most out of your networking, we suggest you have **some or all of the following 5 sections prepared ahead of time**.

#### **7** BLOG INFO

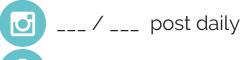
Describe you/your blog and brand in 2 minutes or less. Mention details like the age of your blog and how many posts you currently have up. What makes your blog unique and special? **What you can offer a brand?** This is where you sell your blog and yourself.

## 2 WEBSITE STATISTICS



#### SOCIAL MEDIA REACH followers / post frequency







\_\_\_ / \_\_\_ pins



daily \_\_\_ / \_\_\_ video weekl

## **1 YOUR AUDIENCE & YOUR CRAFTING**



- AGE RANGE: \_\_\_\_
- \_\_\_% FEMALE
- \_\_\_% TRAFFIC FROM THE USA



- WHAT KIND OF CRAFT BLOG ARE YOU?
- BE SURE TO MENTION TYPES OF CRAFTING & MATERIALS USED

#### **6** HOW CAN WE WORK TOGETHER?

What can you offer? Have a list of opportunities ready. Some examples: reviews and giveaways, guest blog posts, social media promotion, project/pattern creation.

#### ARE YOU WORKING WITH ANYONE EXCLUSIVELY RIGHT NOW?

Yes / No - If YES - when might you be able to work with a new company?

