

PRIME NETWORKING EVENT

January 19, 2019

Tips and tricks to make sure you get the most out of our event!

HOW TO USE THIS SHEET

The Prime Networking Event is a great way to find new opportunities. With this in mind, it is best to be prepared! In order to get the most out of your networking, we suggest you have **some or all of the following 5 sections prepared ahead of time.**

1 BLOG INFO

Describe you/your blog and brand in 2 minutes or less. Mention details like the age of your blog and how many posts you currently have up. What makes your blog unique and special? **What you can offer a brand?** This is where you sell your blog and yourself.

2 WEBSITE STATISTICS



MONTHLY PAGEVIEWS

UNIQUE PAGEVIEWS / MONTH

MONTHLY VISITORS

AN IMPRESSIVE STAT!



SUBSCRIBERS

EMAILS A WEEK

3 SOCIAL MEDIA REACH followers / post frequency



___ / ___ posts

daily



___ / ___ post daily



___ / ___ pins

daily



___ / ___ tweets

daily





___ / ___ video week

4 YOUR AUDIENCE & YOUR CRAFTING



- AGE RANGE: _____
- ___% FEMALE
- ___% TRAFFIC FROM THE USA



- WHAT KIND OF CRAFT BLOG ARE YOU?
- BE SURE TO MENTION TYPES OF CRAFTING & MATERIALS USED

5 HOW CAN WE WORK TOGETHER?

What can you offer? Have a list of opportunities ready. Some examples: reviews and giveaways, guest blog posts, social media promotion, project/pattern creation.

ARE YOU WORKING WITH ANYONE EXCLUSIVELY RIGHT NOW?

Yes / No - If YES - when might you be able to work with a new company?